‘Euro NCAP’ stands for ‘European New Car Assessment Programme’.

In all texts, Euro NCAP should be written: Euro NCAP (note space). All other references are incorrect, except for Twitter, where it can be written: #EuroNCAP

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**FONT TYPE**

Etelka Text Pro Regular

Etelka Text Pro Bold
LOGO VERSIONS

Positive logo

Negative logo

3D logo
Please respect clear space, defined by the height $x$ of the logo.

Minimum logo size for printing

Minimum logo size for television

Minimum logo size for internet
The black and yellow colour of the logo are the only colours in which the logo should be re-produced

**YELLOW**

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<th>HTML</th>
<th>RAL</th>
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**Avery graphics:**
800 premium cast
Primrose yellow 807

**BLACK**

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**Avery graphics:**
800 premium cast
Black 801
Euro NCAP uses four recognizable icons to refer to its four main areas of assessment - Adult Occupant, Child Occupant, Pedestrian Protection and Safety Assist.

The correct icons are illustrated here for information and have been re-styled in 2015.

The use of 2009-2014 “old style” icons is not allowed.
For vehicles tested up to and including 2015, car manufacturers must use only the approved Euro NCAP star rating when advertising the safety ratings.

The star rating is adapted every year according to the year of the test and the date stamp must be shown as part of the logo.

Minimum logo size for printing

Minimum logo size for television

Minimum logo size for internet
As of 2016, vehicle manufacturers may require a second rating and also use the dual rating logo ‘with Safety Pack’, if applicable.
EXAMPLE OF THE USE OF THE STAR RATING LOGO BY CAR MANUFACTURERS
EXAMPLE OF THE USE OF THE STAR RATING LOGO
BY CAR MANUFACTURERS
USE OF THE DUAL RATING

EXAMPLE OF THE USE OF THE DUAL RATING LOGO BY CAR MANUFACTURERS

DER NEUE DISCOVERY SPORT

ABENTEUER LIEGT IN UNSERER DNA


#InTheDNA
USE OF THE DUAL RATING

EXAMPLE OF THE USE OF THE DUAL RATING LOGO BY CAR MANUFACTURERS
To request permission for the use of Euro NCAP’s logo and receive the logo files, please write to:

media@euroncap.com

Euro NCAP asks manufacturers, advertisers and journalists to present their information and final layouts to the Euro NCAP team for approval in advance of publication.

Further information can be obtained from:

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media@euroncap.com